

Yes! COUNT ME AS A SPONSOR...

2017 MARKS THE 26TH ANNIVERSARY OF SURVIVORS' CHALLENGE, A 10K RACE, 5K TIMED RUN AND CELEBRATION WALK AND THE 2ND ANNIVERSARY OF OVER THE EDGE - DRAWING RUNNERS AND EDGERS FROM ALL OVER THE STATE FOR A TRULY ONE OF A KIND EXPERIENCE!



Name

Name to be listed on promotional materials

Phone

Fax

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

OPTIONAL SPONSORSHIP BENEFITS: (Circle Yes or No)

Finish Line Festival: YES NO **Landing Zone Festival:** YES NO **Goody Bag items:** YES NO

Please return completed form with payment to Reynolds Cancer Support House, 3324 South M St, Fort Smith, AR 72903

SPONSORSHIP OPTIONS: (See attached for greater detail)

- PREMIER SPONSOR \$20,000: (2 available)** Title sponsor of the event; 6 rappel spots WITH Go-Pro helmet footage; 20 Survivors' Challenge spots – 10K or 5K; Opportunity for boss or designee to be among the first to rappel; Premier sponsor signage in all promotions; Corporate logo on event t-shirts; Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor; Up to 20 invitations for the Liquid Courage Party.
- HANG TEN SPONSOR \$10,000: (2 available)** 3 rappel spots WITH Go-Pro helmet footage; 10 Survivors' Challenge spots – 10K or 5K; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor; 10 invitations for the Liquid Courage Party.
- CHICKEN COOP SPONSOR \$5,000: (1 available)** Exclusive sponsor of the 'Chicken Coop' area; 2 rappel spots WITH Go-Pro helmet footage; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Banner at 'Chicken Coop' at expense of sponsor; Opportunity to create own 'Chicken Coop' t-shirts; Primary advertising in all promos & at Landing Zone & Start/Finish Line; 8 invitations for the Liquid Courage Party.
- WARRIOR SPONSOR \$5,000: (Unlimited)** 2 rappel spots; 8 Survivors' Challenge spots – 10K or 5K; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Advertising on promos & at Landing Zone & Start/Finish Line; Promotional booth at Finish Line Festival & Landing Zone Festival (not required) manned by sponsor; 8 invitations for the Liquid Courage Party.
- TOSS YOUR BOSS SPONSOR \$2,000: (Unlimited)** Has your boss ever pushed you Over The Edge? Now you can return the favor! Rally your coworkers to raise \$2,000 and earn your boss a spot to go Over The Edge! Other sponsorship perks included.
- HELMET SPONSOR \$1,500: (2 available)** 1 rappel spot; promotion in all pictures and media coverage with a corporate logo on the helmet.
- HERO SPONSOR \$1,000: (Unlimited)** 1 rappel spot; 5 Survivors' Challenge spots – 5K; Corporate logo on event t-shirts; Limited advertising in promos, email blasts & social media; Promotional booth at vendor row at either of the two events (your choice) manned by sponsor.
- LANDING ZONE SPONSOR \$500: (2 available)** Corporate logo on event t-shirts; Limited advertising in promos, at least one email blast & social media; Promotional booth at vendor row at Over The Edge (not required) manned by sponsor
- SURVIVOR SPONSOR \$250: (Unlimited)** 2 Survivors' Challenge spots – 5K; Limited advertising at the event & social media; Promotional booth at Finish Line Festival (not required) manned by sponsor.
- WATER STATION SPONSOR \$100: (4 available)** Mention in advertising on promos, at least one email blast & advertising on social media; Water station along Survivors' Challenge 10K or 5K route, manned by sponsor.



SURVIVORS' CHALLENGE WEEKEND SPONSOR PACKAGE BENEFITS

PREMIER SPONSOR - \$20,000 (2 available)

- Title sponsor of the event
- 6 rappel spots WITH Go-Pro helmet footage
- 10 Survivors' Challenge spots – 10K or 5K
- Opportunity for boss or designee to be among the first to rappel
- Premier sponsor signage in all promotions
- Corporate logo on event t-shirts
- Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor
- Up to 20 invitations for the Liquid Courage Party

HANG TEN SPONSOR - \$10,000 (2 available)

- 3 rappel spots WITH Go-Pro helmet footage
- 10 Survivors' Challenge spots – 10K or 5K
- Highlighted in media packets, email blasts & social media
- Corporate logo on event t-shirts
- Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor
- 10 invitations for the Liquid Courage party

CHICKEN COOP SPONSOR - \$5,000 (1 available)

For those who are too chicken to step Over The Edge there will be a Chicken Coop where people can still cheer from the sidelines, raise funds, and make a difference in the countless lives of people impacted by cancer...

- Exclusive sponsor of the 'Chicken Coop' area
- 2 rappel spots WITH Go-Pro helmet footage
- Highlighted in media packets, email blasts & social media
- Corporate logo on event t-shirts
- Banner at 'Chicken Coop' at expense of sponsor
- Opportunity to create own 'Chicken Coop' t-shirts
- Primary advertising on all promos & at Landing Zone & Start/Finish Line
- 8 invitations for the Liquid Courage Party

WARRIOR SPONSOR - \$5,000 (Unlimited)

- 2 rappel spots
- 8 Survivors' Challenge spots – 10K or 5K event
- Highlighted in media packets, email blasts & social media
- Corporate logo on event t-shirts
- Advertising on promos & at Landing Zone & Start/Finish Line
- Promotion booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor
- 8 invitations for the Liquid Courage Party

***All sponsorship packages include cotton t-shirts & the opportunity to participate in the Finish Line Festival**

TOSS YOUR BOSS SPONSOR - \$2,000 (Unlimited)

Your fearless leader may not seem so fearless when it comes to dangling over the side of a building. Start fundraising and generate excitement in the office so that your boss can't say no! Collectively, you and your team must raise a minimum of \$2,000 to Toss Your Boss. Your boss has the option to respectfully decline participation for a fee OR sit in the 'Chicken Coop' for 15 minutes. Other sponsorship perks included.

HELMET SPONSOR - \$1,500 (2 available)

- 1 rappel spot
- Promotion in all pictures and media coverage with a corporate logo on the helmet

HERO SPONSOR - \$1,000 (Unlimited)

- 1 rappel spot
- 5 Survivors' Challenge spots – 5K
- Corporate logo on event t-shirts
- Limited advertising in promos, email blasts & social media
- Promotional booth at vendor row at either of the two events – your choice (not required) manned by sponsor

LANDING ZONE SPONSOR - \$500 (2 available)

- Corporate logo on event t-shirts
- Limited advertising in promos, at least one email blast & social media
- Promotional booth at vendor row at Over The Edge (not required) manned by sponsor

SURVIVOR SPONSOR - \$250 (Unlimited)

- 2 Survivors' Challenge spots – 5K
- Limited advertising at the event and social media
- Promotional booth at Finish Line Festival (not required) manned by sponsor

WATER STATION SPONSOR - \$100 (4 available)

- Mention in advertising on promos & social media
- Water station along Survivors' Challenge 10K or 5K route - must be manned by sponsor

**For questions or more information:
Jenna @ 479.424.1812
Jenna@ReynoldsCancerSupportHouse.Org**

