Yes! Count Me As A Sponsor...

2017 marks the 26th Anniversary of Survivors’ Challenge, a 10K Race, 5K Timed Run and Celebration Walk and the 2nd Anniversary of Over the Edge - Drawing Runners and Edgers from all over the State for a Truly One of a Kind Experience!

Name

Name to be listed on promotional materials

Phone  Fax

Address

City  State  Zip

Email Address

Optional Sponsorship Benefits: (Circle Yes or No)

Finish Line Festival: YES  NO  Landing Zone Festival: YES  NO  Goody Bag Items: YES  NO

Please return completed form with payment to Reynolds Cancer Support House, 3324 South M St, Fort Smith, AR 72903

Sponsorship Options: (See attached for greater detail)

☐ Premier Sponsor $20,000: (2 available) Title sponsor of the event; 6 rappel spots with Go-Pro helmet footage; 20 Survivors’ Challenge spots – 10K or 5K; Opportunity for boss or designee to be among the first to rappel; Premier sponsorship shown in all promotions; Corporate logo on event t-shirts; Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor; Up to 20 invitations for the Liquid Courage Party.

☐ Hang Ten Sponsor $10,000: (2 available) 3 rappel spots with Go-Pro helmet footage; 10 Survivors’ Challenge spots – 10K or 5K; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor; 10 invitations for the Liquid Courage Party.

☐ Chicken Coop Sponsor $5,000: (1 available) Exclusive sponsor of the ‘Chicken Coop’ area; 2 rappel spots with Go-Pro helmet footage; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Banner at ‘Chicken Coop’ at expense of sponsor; Opportunity to create own ‘Chicken Coop’ t-shirts; Primary advertising in all promos & at Landing Zone & Start/Finish Line; 8 invitations for the Liquid Courage Party.

☐ Warrior Sponsor $5,000: (Unlimited) 2 rappel spots; 8 Survivors’ Challenge spots – 10K or 5K; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Advertising on promos & at Landing Zone & Start/Finish Line; Promotional booth at Finish Line Festival & Landing Zone Festival (not required) manned by sponsor; 8 invitations for the Liquid Courage Party.

☐ Toss Your Boss Sponsor $2,000: (Unlimited) Has your boss ever pushed you Over The Edge? Now you can return the favor! Rally your coworkers to raise $2,000 and earn your boss a spot to go Over The Edge! Other sponsorship perks included.

☐ Helmet Sponsor $1,500: (2 available) 1 rappel spot; promotion in all pictures and media coverage with a corporate logo on the helmet.

☐ Hero Sponsor $1,000: (Unlimited) 1 rappel spot; 5 Survivors’ Challenge spots – 5K; Corporate logo on event t-shirts; Limited advertising in promos, email blasts & social media; Promotional booth at vendor row at either of the two events (your choice) manned by sponsor.

☐ Landing Zone Sponsor $500: (2 available) Corporate logo on event t-shirts; Limited advertising in promos, at least one email blast & social media; Promotional booth at Finish Line Festival (not required) manned by sponsor.

☐ Survivor Sponsor $250: (Unlimited) 2 Survivors’ Challenge spots – 5K; Limited advertising at the event & social media; Promotional booth at Finish Line Festival (not required) manned by sponsor.

☐ Water Station Sponsor $100: (4 available) Mention in advertising on promos, at least one email blast & advertising on social media; Water station along Survivors’ Challenge 10K or 5K route, manned by sponsor.
SURVIVORS’ CHALLENGE WEEKEND SPONSOR PACKAGES

**PREMIER SPONSOR - $20,000 (2 available)**
- Title sponsor of the event
- 6 rappel spots WITH Go-Pro helmet footage
- 10 Survivors’ Challenge spots – 10K or 5K
- Opportunity for boss or designee to be among the first to rappel
- Premier sponsor signage in all promotions
- Corporate logo on event t-shirts
- Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor
- Up to 20 invitations for the Liquid Courage Party

**HANG TEN SPONSOR - $10,000 (2 available)**
- 3 rappel spots WITH Go-Pro helmet footage
- 10 Survivors’ Challenge spots – 10K or 5K
- Highlighted in media packets, email blasts & social media
- Corporate logo on event t-shirts
- Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor
- 10 invitations for the Liquid Courage Party

**CHICKEN COOP SPONSOR - $5,000 (1 available)**
For those who are too chicken to step Over The Edge there will be a Chicken Coop where people can still cheer from the sidelines, raise funds, and make a difference in the countless lives of people impacted by cancer…
- Exclusive sponsor of the ‘Chicken Coop’ area
- 2 rappel spots WITH Go-Pro helmet footage
- Highlighted in media packets, email blasts & social media
- Corporate logo on event t-shirts
- Banner at ‘Chicken Coop’ at expense of sponsor
- Opportunity to create own ‘Chicken Coop’ t-shirts
- Primary advertising on all promos & at Landing Zone & Start/Finish Line
- 8 invitations for the Liquid Courage Party

**WARRIOR SPONSOR - $5,000 (Unlimited)**
- 2 rappel spots
- 8 Survivors’ Challenge spots – 10K or 5K event
- Highlighted in media packets, email blasts & social media
- Corporate logo on event t-shirts
- Advertising on promos & at Landing Zone & Start/Finish Line
- Promotion booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor
- 8 invitations for the Liquid Courage Party

**TOSS YOUR BOSS SPONSOR - $2,000 (Unlimited)**
Your fearless leader may not seem so fearless when it comes to dangling over the side of a building. Start fundraising and generate excitement in the office so that your boss can’t say no! Collectively, you and your team must raise a minimum of $2,000 to Toss Your Boss. Your boss has the option to respectfully decline participation for a fee OR sit in the ‘Chicken Coop’ for 15 minutes. Other sponsorship perks included.

**HELMET SPONSOR - $1,500 (2 available)**
- 1 rappel spot
- Promotional booth at vendor row at either of the two events – your choice (not required) manned by sponsor

**HERO SPONSOR - $1,000 (Unlimited)**
- 1 rappel spot
- 5 Survivors’ Challenge spots – 5K
- Corporate logo on event t-shirts
- Limited advertising in promos, email blasts & social media
- Promotional booth at vendor row at Over The Edge event (not required) manned by sponsor

**LANDING ZONE SPONSOR - $500 (2 available)**
- Corporate logo on event t-shirts
- Limited advertising in promos, at least one email blast & social media
- Promotional booth at vendor row at Over The Edge (not required) manned by sponsor

**SURVIVOR SPONSOR - $250 (Unlimited)**
- 2 Survivors’ Challenge spots – 5K
- Limited advertising at the event and social media
- Promotional booth at Finish Line Festival (not required) manned by sponsor

**WATER STATION SPONSOR - $100 (4 available)**
- Mention in advertising on promos & social media
- Water station along Survivors’ Challenge 10K or 5K route. Must be manned by sponsor.

*All sponsorship packages include cotton t-shirts & the opportunity to participate in the Finish Line Festival*

For questions or more information: Jenna @ 479.424.1812 Jenna@ReynoldsCancerSupportHouse.Org