

**On Saturday, October 20<sup>th</sup>, the Donald W. Reynolds Cancer Support House will once again take their fundraising to new heights during Survivors' Challenge Weekend with Running, Walking and Rappelling!!**

Over 1,000 people are expected to participate in the 27<sup>th</sup> anniversary of the Survivors' Challenge Run. And, this year we have a new run course!! The race will begin at the ARVEST Bank Building on Rogers Avenue and wind through the streets of South Fort Smith before ending back at ARVEST.

The 3<sup>rd</sup> Annual Survivors' Challenge Over the Edge event will begin at 8am. Those who sign up and meet their fundraising goals will have a chance to rappel 130 feet off of the ARVEST Bank Building.

All proceeds from Survivors' Challenge Weekend activities stay in Fort Smith to benefit the needs of the cancer patients in our community.

We are extremely excited to celebrate this momentous occasion with you and others for a fun-filled weekend celebrating life with thousands of cancer fighters and survivors, and to honor the memory of those who lost their battle. This year's festivities will include an exciting Kid Zone and Vendor Village.

For 40 years, the Cancer Support House has passionately served cancer fighters and survivors and their family members. Survivors' Challenge is one of our major fundraising events that supports our mission. The 2018 Survivors' Challenge Weekend is sure to be a high energy experience bringing much media exposure to the great needs in our community of those suffering with this terrible disease.

100% of the net proceeds from Survivors' Challenge Weekend stay in OUR community to fund cost-free programs and services for cancer patients and their families and caregivers in Western Arkansas and Eastern Oklahoma!

Our services include: Vital support to 600 newly diagnosed cancer patients each year \* 11 weekly support groups for children and adult survivors\* Fitness and Art Classes \* 1,200 wigs, hats, and turbans \* Medical Supplies & Equipment \* Bottles of Liquid Nutrition \* Gas Vouchers and Transit Passes for travel to treatment \* Utility and Prescription assistance \* Cancer Education Classes \* And SO MUCH MORE!

*All services and programs are free to cancer patients and their family members.*

*With this letter, I am respectfully asking for your consideration of a sponsorship of Survivors' Challenge Weekend. This event will immediately impact the lives of cancer survivors and their families who are also your children, parents, siblings, grandparents, employees, coworkers, friends and colleagues. A variety of sponsorship levels are available to suit your budget - as detailed on the following pages. For your support of this truly empowering event, your company will be recognized as a sponsor in a variety of ways!*

*Simply say "YES. We Will Sponsor!" and together we can make 'OUR' community a better place to live by improving the lives of families dealing with the trauma of cancer. Thank you in advance for your consideration of sponsorship.*

Respectfully,

Susan Steffens, Executive Director  
C: 479.226.1155 / O: 479.424.1812

[Susan@ReynoldsCancerSupportHouse.org](mailto:Susan@ReynoldsCancerSupportHouse.org)



**Donald W. Reynolds Cancer Support House**  
3324 South M Street, Fort Smith, AR 72903  
(479)424-1812 • [www.ReynoldsCancerSupportHouse.org](http://www.ReynoldsCancerSupportHouse.org)

## Yes! COUNT ME AS A SPONSOR...

2018 MARKS THE 27<sup>TH</sup> ANNIVERSARY OF SURVIVORS' CHALLENGE, 10K AND 5K TIMED RUNS AND CELEBRATION WALK AND THE 3<sup>RD</sup> ANNIVERSARY OF OVER THE EDGE - DRAWING RUNNERS AND EDGERS FROM ALL OVER THE STATE FOR A TRULY ONE OF A KIND EXPERIENCE!

Name

Name to be listed on promotional materials

Phone

Fax

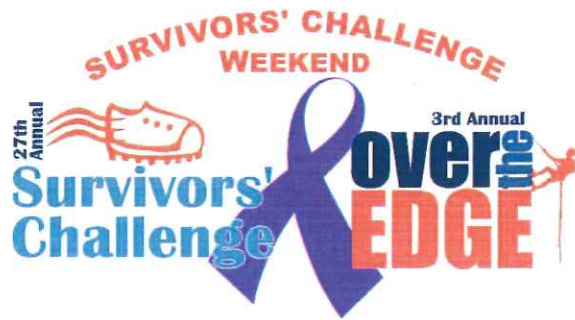
ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS



October 20, 2018

ARVEST



**SPONSORSHIP OPTIONS:** All sponsorship packages include cotton t-shirts, unique promotional opportunities, & the option to participate in the Vendor Village for premium corporate exposure.

- ✓ **BUILDING SPONSOR (1 available)** Title sponsor of the event; 10 rappel spots WITH Go-Pro helmet footage; 20 Survivors' Challenge spots - 10K or 5K; Opportunity for boss or designee to be among the first to rappel; Premier sponsor signage in all promotions; Corporate logo on event t-shirts; Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor.
- ❑ **\$5,000 Create Your Own Package!** 3 rappel spots WITH Go-Pro helmet footage; 10 Survivors' Challenge spots - 10K or 5K; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Promotional booth at Finish Line Festival and Landing Zone Festival (not required) manned by sponsor; PLUS, CHOOSE ONE OF THE FOLLOWING:
  - ❑ **HELMET SPONSOR (2 available)** Exclusive sponsorship with corporate logo on helmet in all pictures
  - ❑ **LANDING ZONE SPONSOR (2 available)** Exclusive sponsor of the landing pad with corporate logo in all pictures / videos focused on the landing area
  - ❑ **CHICKEN COOP SPONSOR (2 available)** Exclusive sponsor of the 'Chicken Coop' area with corporate logo/ banners in area of vendor village where participants to rest and watch activities
- ❑ **\$3,000 HANG TEN SPONSOR:** 2 rappel spots; 8 Survivors' Challenge spots - 10K or 5K; Highlighted in media packets, email blasts & social media; Corporate logo on event t-shirts; Advertising on promos & at Landing Zone & Start/Finish Line;

- ❑ **\$2,000 TOSS YOUR BOSS SPONSOR:** Has your boss ever pushed you Over The Edge? Now you can return the favor! Rally your coworkers to raise \$2,000 and earn your boss a spot to go Over The Edge!
- ❑ **\$1,000 HERO SPONSOR:** 1 rappel spot OR 5 Survivors' Challenge spots - 10K or 5K; Corporate logo on event T-Shirts; Limited advertising in promos, email blasts & social media; Promotional booth at vendor row at either of the two events (your choice) manned by sponsor.

**THE FOLLOWING ARE OPTIONAL BENEFITS INCLUDED WITH ANY SPONSORSHIP PACKAGE ABOVE, OR AVAILABLE INDIVIDUALLY AT PRICE LISTED: PLEASE CHECK ONE**

- ❑ **\$100 WATER STATION SPONSOR: (6 Available)** Operating a manned water station along Survivors' Challenge 10K or 5K route to cheer on and provide water for race participants. Opportunity to display business / club logo / banner/ spirit... Mention in advertising on promos, at least one email blast & advertising on social media;
  - ❑ **\$100 VENDOR VILLAGE: (20 Available)** Operating a manned booth in the vendor village to display business / club logo / banner/ spirit. Mention in advertising on promos, at least one email blast & advertising on social media;
- Goody Bag Items:** Take advantage of a great marketing opportunity to provide your company logo items to all race / rappel participants.
- ❑ YES
  - ❑ NO

Please return completed form with payment to

Reynolds Cancer Support House,

3324 South M St, Fort Smith, AR 72903

For questions or more information: 479.424.1812