



SURVIVORS' CHALLENGE WEEKEND CELEBRATION!

We've got what you're looking for!
10K run, 5K run, 5K walk, Kids Fun Run,
& Cancer Survivors Celebration Walk! WOW!

ONE COMMUNITY~ONE CAUSE

OCTOBER 17, 2020

At Arvest Bank Tower, Fort Smith, AR

Dear Friend,

COVID-19 is dominating headlines and uncertainty runs through conversations. However, we are writing today to invite you to a **CELEBRATION of our community** and to raise funds to **support Cancer Patients** in our community! Survivors' Challenge is a 29 year celebration of cancer survivors and honors the memory of those lost to the disease.

Our theme 'ONE COMMUNITY~ONE CAUSE' directly reflects the spirit of our community and especially in support of those impacted by cancer!

The Weekend Events **Kick Off Saturday, October 17, 2020, at 8 a.m. with Survivors' Challenge at the Arvest Bank Tower.** Hundreds of Runners and Walkers join together to raise money to help our neighbors impacted by cancer. 100% of proceeds providing financial support for cancer patients served at the Reynolds Cancer Support House.

Make your money count locally. Survivors' Challenge Weekend offers sponsors a valuable marketing opportunity to reach a broad audience through local print and social media. There are opportunities for every budget. Check out the sponsorship opportunities. In addition to monetary donations, we are always looking for in-kind partners including media, food and beverage, event supplies and signage.

The **VENDOR EXPO** is a Great Health Fair with several local health and wellness vendors.

The Survivors' Challenge USTAF certified course runs through some of the most scenic residential streets in our city. Community volunteers and safety officers are stationed along the route to cheer, entertain, and offer a refreshing drink of water. Winners Medals and healthy treats await participants at the finish line!!

WHEN: Saturday, October 17, 2020 – Race Starts at 8:00 a.m.

WHERE: Arvest Bank, 5000 Rogers Ave, Fort Smith, AR

WHY: The Cancer Support House is privately funded & 100% of proceeds provide financial support for cancer patients in our community!

With this letter, we are respectfully asking for your support of Cancer Patients in our community. Will you say **"YES, I Will Sponsor!"** and help make 'OUR' community a better place to live by improving the lives of people living with the trauma of cancer. Thank you in advance for your consideration and support of **ONE COMMUNITY~ONE CAUSE.**

Respectfully,

John Ziegler

John Ziegler, Race Director

Ricky Beauchamp

Ricky Beauchamp, Event Chair



For more information: Natalie@ReynoldsCancerSupportHouse.org / (479) 424.1812
www.ReynoldsCancerSupportHouse.org



Certified Course * WAR Grand Prix Series * Drawing Runners from Around the State. Over 1,000 participated in 2019! Vendor EXPO (Health Fair). 10K & 5K Sanctioned Runs | 5K Walk, Celebration Walk & Kids Fun Run

ONE COMMUNITY~ONE CAUSE

OCTOBER 17, 2020

ARVEST BANK TOWER - 5000 Rogers Ave, Fort Smith AR



YES! COUNT US AS A SPONSOR...

ORGANIZATION NAME

PRIMARY CONTACT

EMAIL

PHONE

FAX

ADDRESS

CITY

STATE

ZIP

THE CAUSE: The Survivors' Challenge event allows the Reynolds Cancer Support House to provide cost-free services to local cancer fighters and survivors, including: support groups, wigs/hats/turbans, transportation assistance, medical supplies and equipment, utility and prescription assistance, liquid nutrition, education sessions, dental assistance, creative classes, children's programs, massage therapy and so much more!

ONE COMMUNITY~ONE CAUSE SPONSORSHIP OPPORTUNITIES

SURVIVORS' CHALLENGE provides premium exposure for our corporate and individual sponsors to receive recognition for their donation; from the company logo or name printed on event t-shirts, banners, and signs, to sponsor tents on race day, are proud to recognize our sponsors at all opportunities!

- \$5,000 PRESENTING SPONSOR: EXCLUSIVE VIP Access for 50 Registered Participants** (includes T-shirts & Goody Bags) Prominent placement of company banner and tent at Start Line. Registered Participants will have access to the VIP tent and bathroom access inside ARVEST Bank. Prominent Placement of company logo on T-Shirts, recognition in Social Media & Printed Marketing Promotions. Live mention throughout the event. Additional Prominent placed booth space at the Vendor Village (Health Fair) provides great marketing promotion. Option to insert item/promotional materials in Goody Bag.
- \$2,500 ELITE SPONSOR:** 25 Registered participants (includes T-shirts & Goody Bags) Company logo on T-Shirts, Social Media & Event Marketing Promotions. Live mention at Start Line & Awards Ceremony. Booth space at the Vendor Village (Health Fair) provides great marketing promotion. Option to insert item/promotional materials in Goody Bag.
- \$1,000 CHALLENGE SPONSOR:** 10 Registered participants (includes T-shirts & Goody Bags) Company logo on T-Shirts, Social media & Printed Marketing Promotions. Live mention at Start Line & Awards Ceremony. Booth space at the Vendor Village (Health Fair) provides great marketing promotion. Option to insert item/promotional materials in Goody Bag.
- \$500 PARTNER SPONSOR:** 5 Registered participants (includes T-shirts & Goody Bags) Company logo on T-Shirts & Marketing Promotions. Live mention at Start Line & Awards Ceremony. Booth space at the Vendor Village (Health Fair) provides great marketing promotion. Option to insert item/promotional materials in Goody Bag.
- \$50 WATER STATION or MILE MARKER or VENDOR VILLAGE BOOTH:** Provides great marketing promotion for your company, club, church, group, etc., with full access to over 1,000 people including runners, walkers, volunteers, and spectators. Option to insert item/promotional materials in Goody Bag.

For more information: Natalie Swearingen / Natalie@ReynoldsCancerSupportHouse.org / (479) 424.1812